



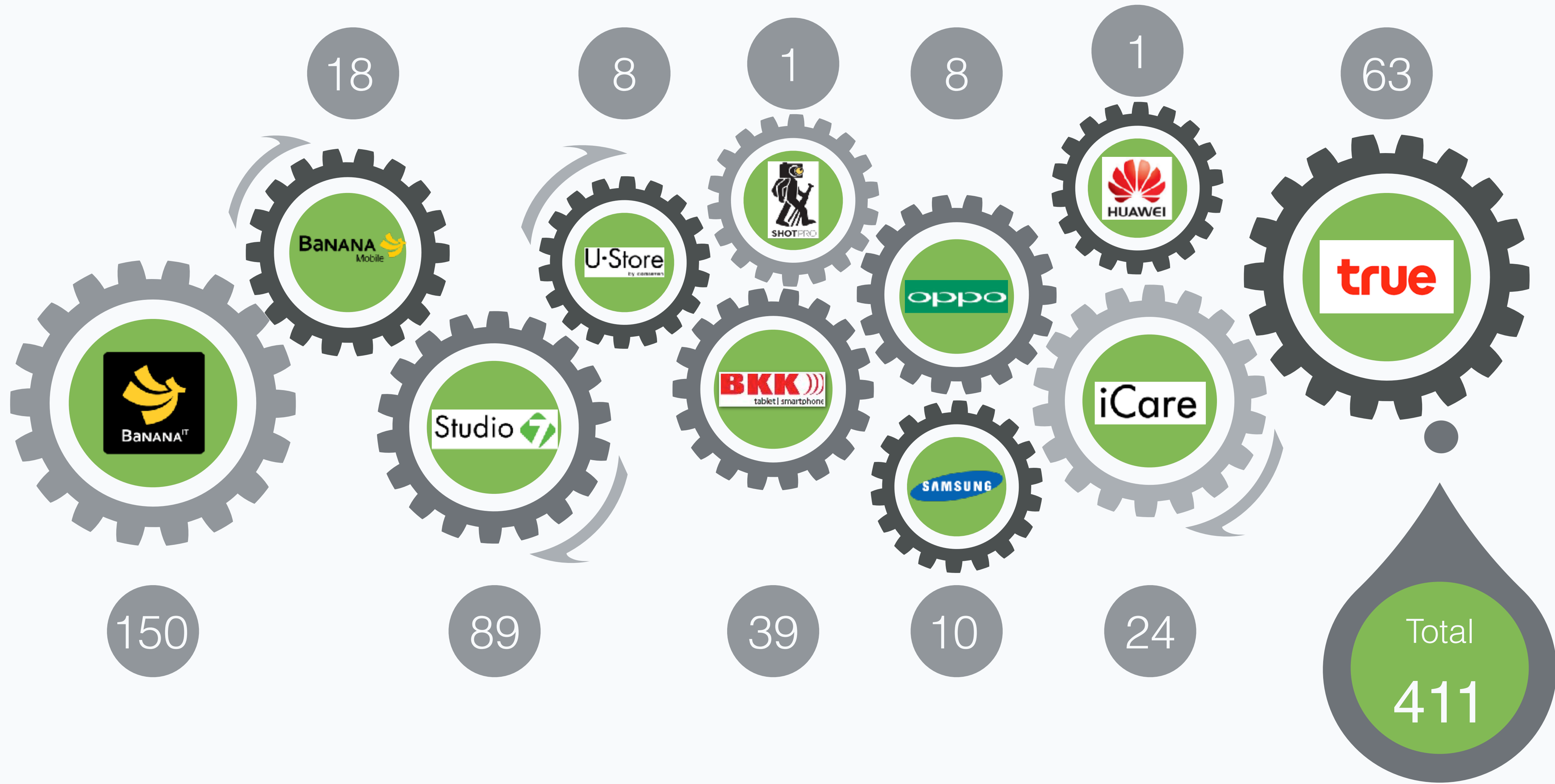
# Opportunity Day

10 November 2017

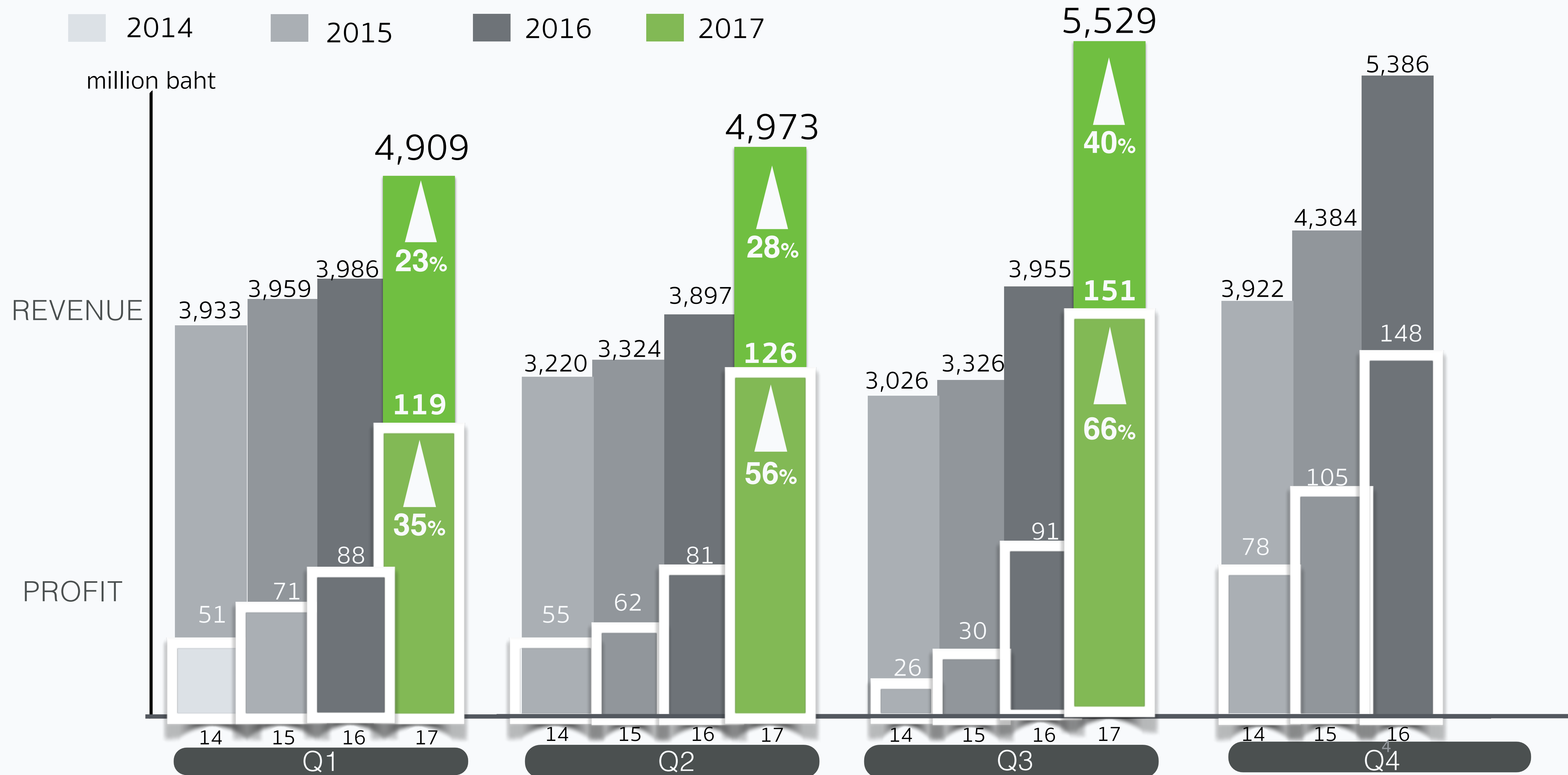
# REVENUE STRUCTURE CHART



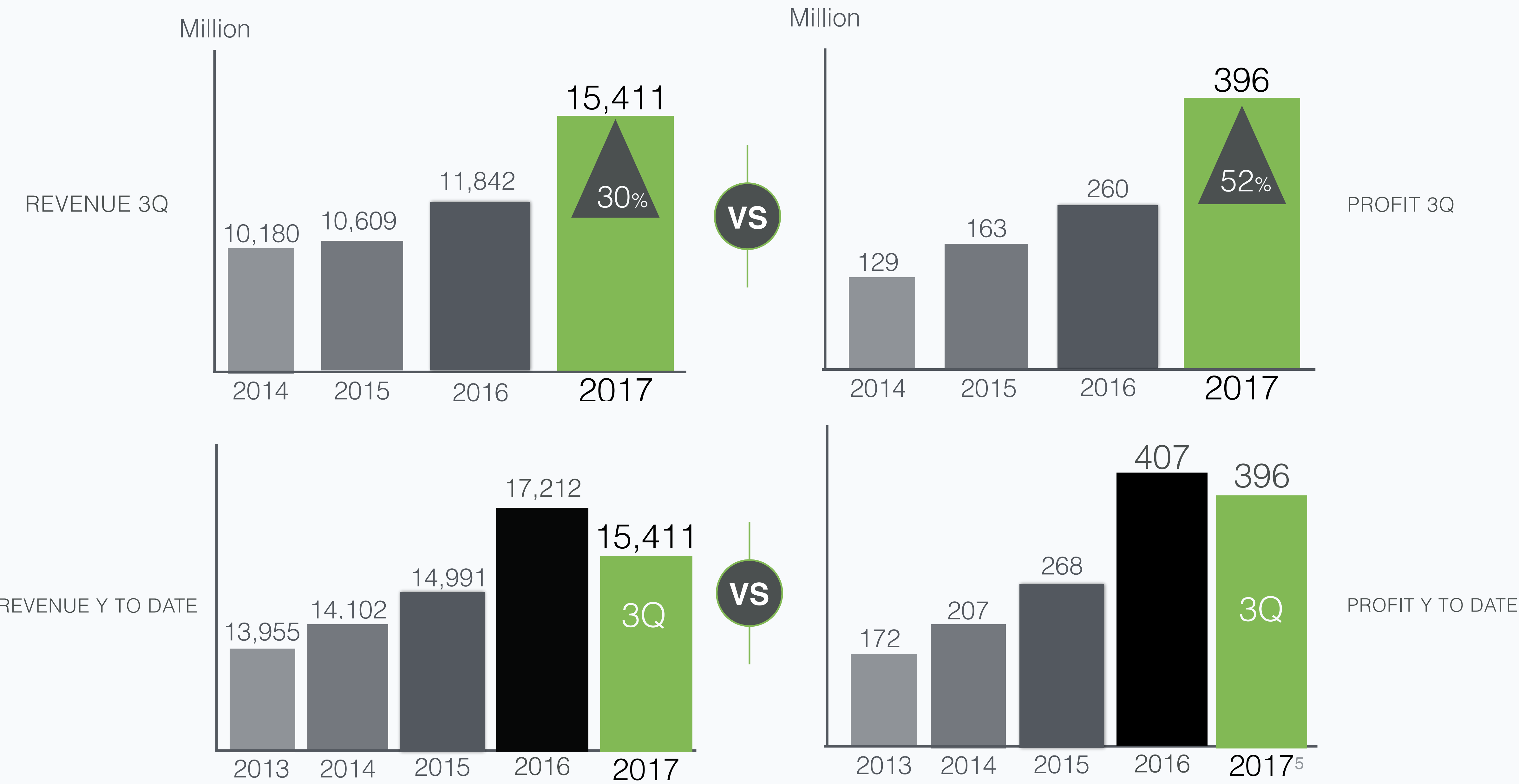
# MEET OUR GREAT TEAM ( 3Q' 2017)



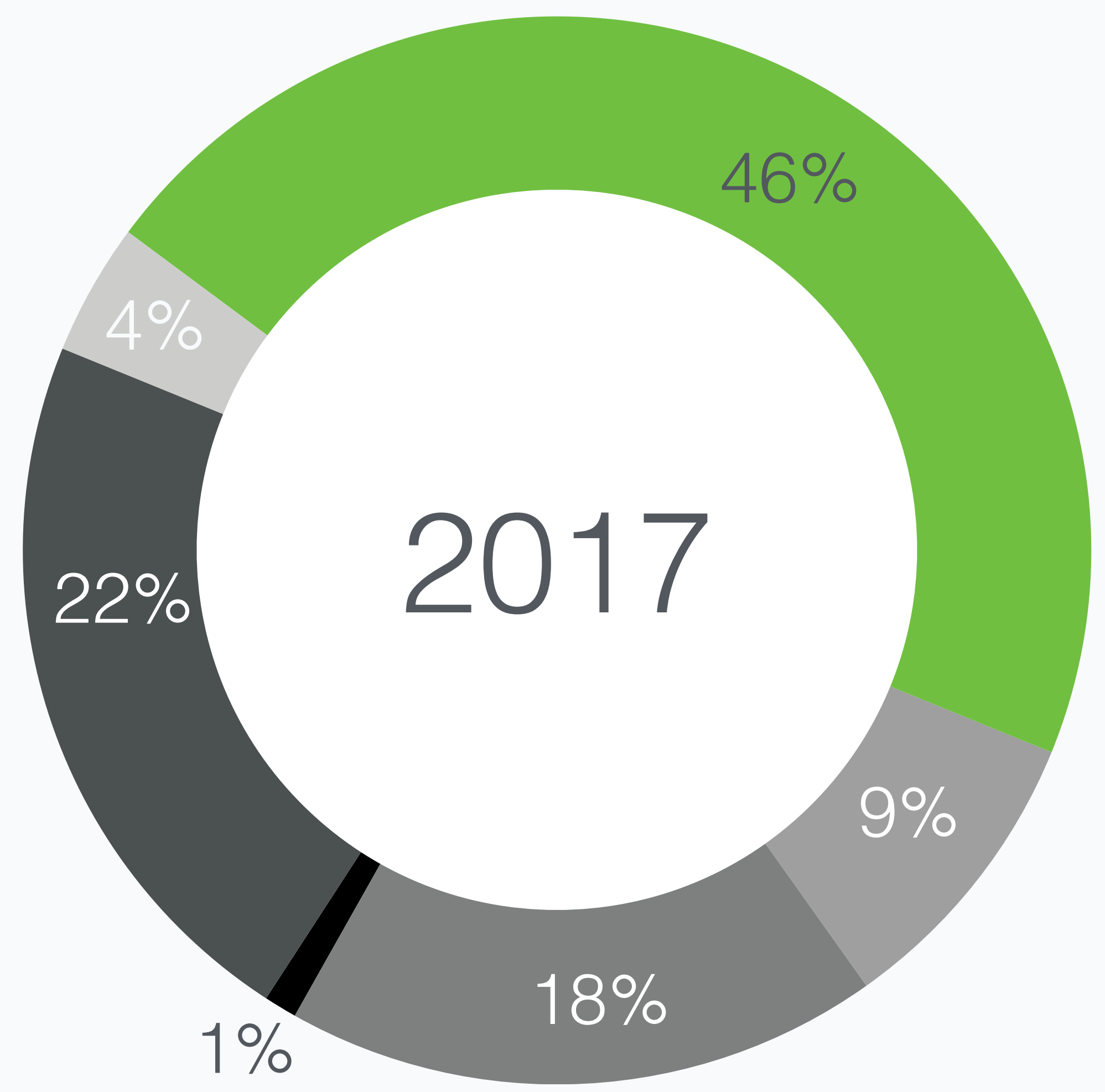
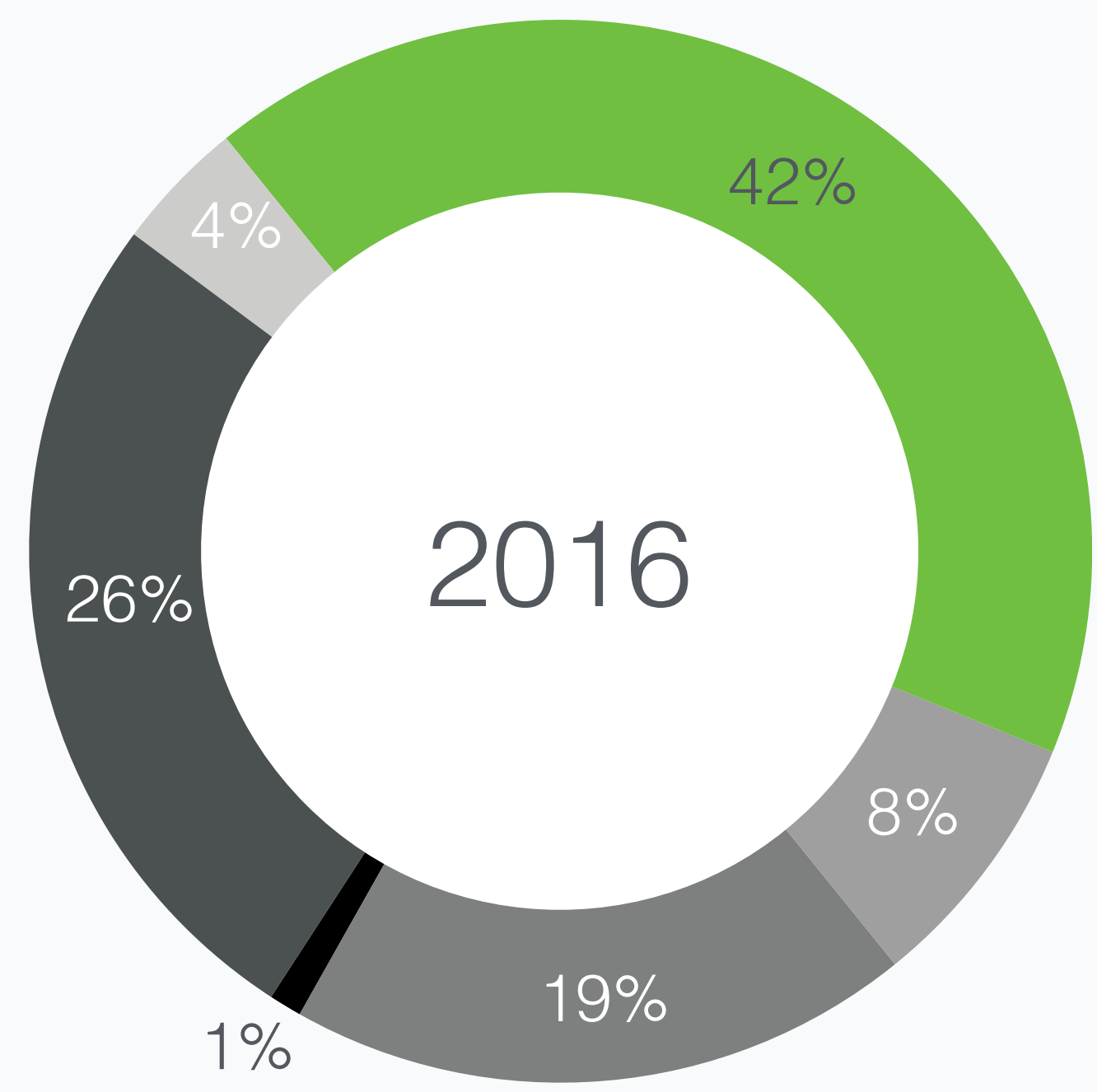
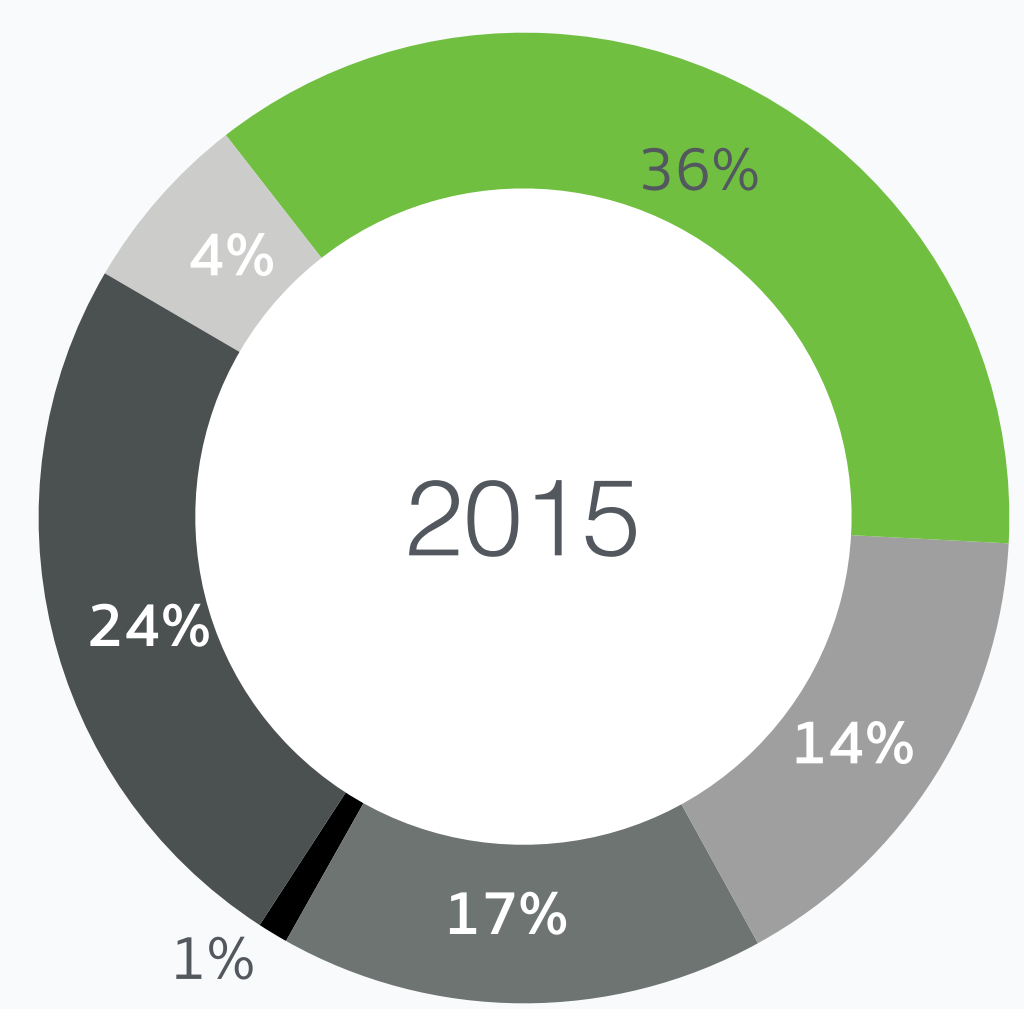
# REVENUE & PROFIT TREND COMPARISON



# REVENUE & PROFIT COMPARISON

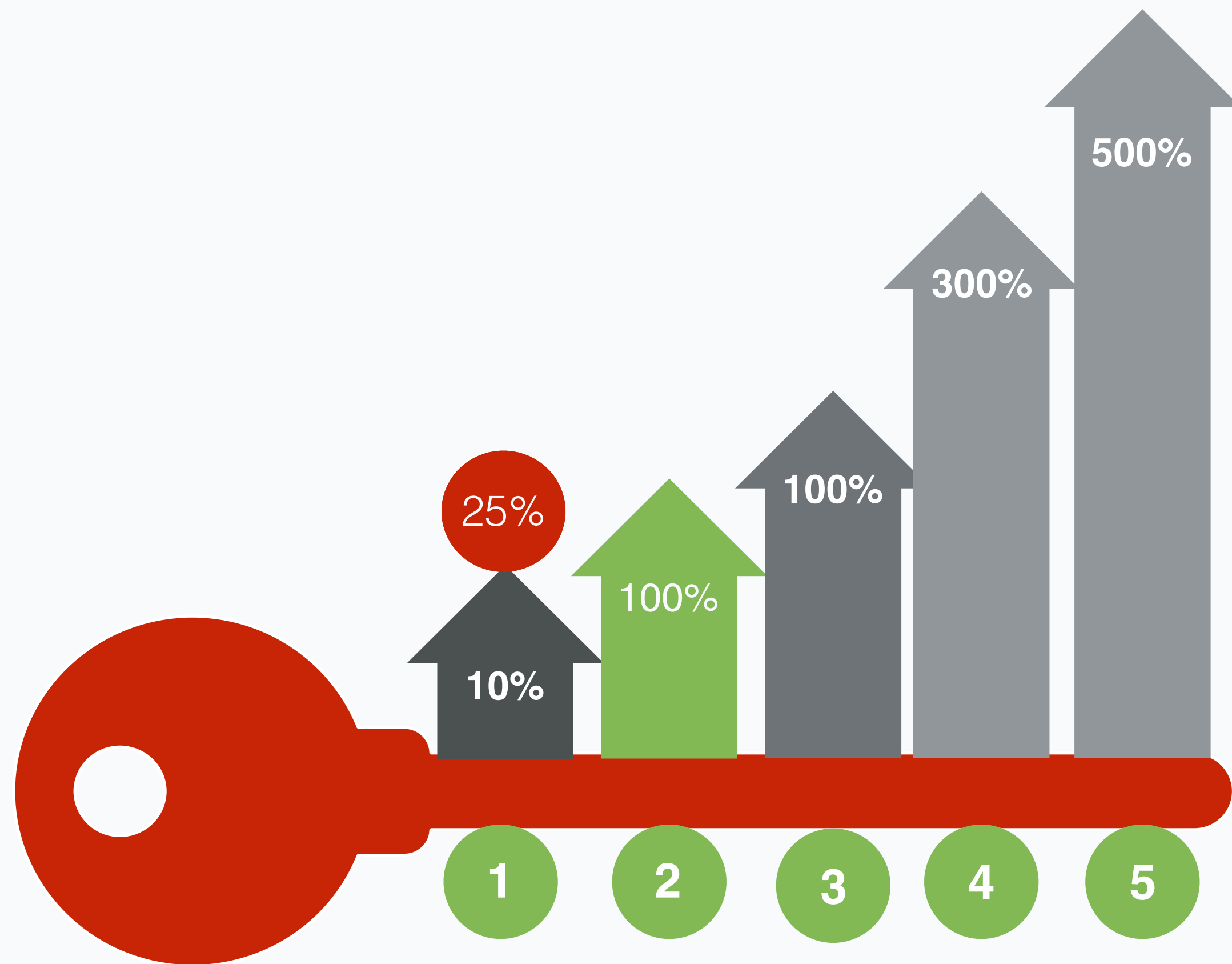


# OUR PRODUCT MIX



-   Mobile Phone
-   Tablet
-   Accessories
-   Service
-   Laptop
-   Desktop

# KEY POINTS FOR 2017



- 1 TARGETING SALES REVENUE INCREASE 25%
- 2 TARGETING SIM INCREASE UP TO 180K
- 3 TARGETING SMARTPHONE UP TO 3B
- 4 TARGETING EDUCATION & COMMERCIAL UP TO 800M
- 5 TARGETING OMNI CHANNEL

WHAT  
IF WE TARGETING

Q4

WILL BE THE BEST EVER

HOW WE DO IT?







vivo V7+





oppo























WHAT  
IF WE TARGETING

**2018**

REVENUE GROWTH

**20 %**

HOW WE DO IT?

# REVENUE STRUCTURE CHART



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# ON LINE GEAR DESIGN

[BANANASTORE.COM](http://BANANASTORE.COM)

FROM 500M TO 1,000M



# REVENUE STRUCTURE CHART



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# COMMERCIAL GEAR DESIGN



300M TO 500M



**EDUCATION**

200M TO 400M

# REVENUE STRUCTURE CHART



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# SERVICE GEAR DESIGN

**TRUE SHOP**

FROM 63 TO 100



**ICARE**

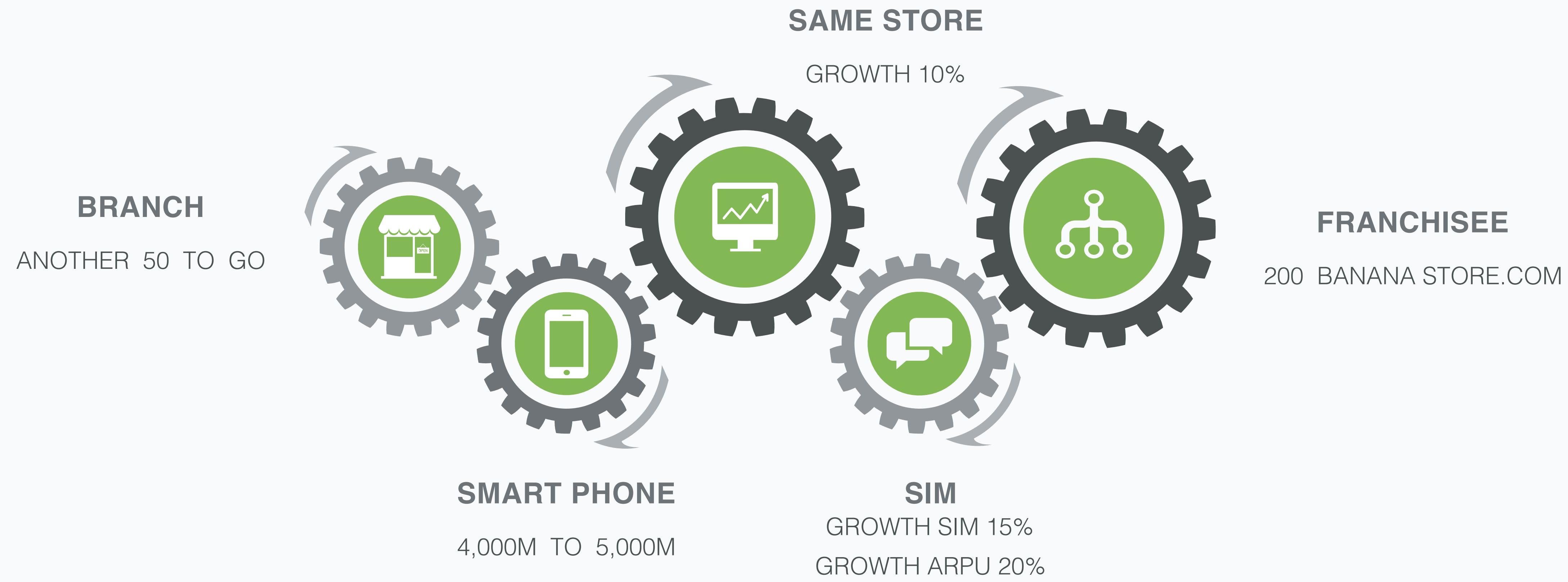
FROM 24 TO 27

# REVENUE STRUCTURE CHART





# RETAIL GEAR DESIGN



# ทำไมเราถึงต้องการ **คู่ค้าท้องถิ่น**

วิสัยทัศน์และความทุ่มเทของเจ้าของ

พื้นที่ ทำเล

การบริหารค่าใช้จ่าย

ความชำนาญเรื่องท้องถิ่น

ทรัพยากรบุคคล

การขนส่งและจัดส่ง



# ประโยชน์ที่ได้จากการเข้าร่วม [BANANASTORE.COM](https://BANANASTORE.COM)





# SHOP concept

TYPE B

TYPE A



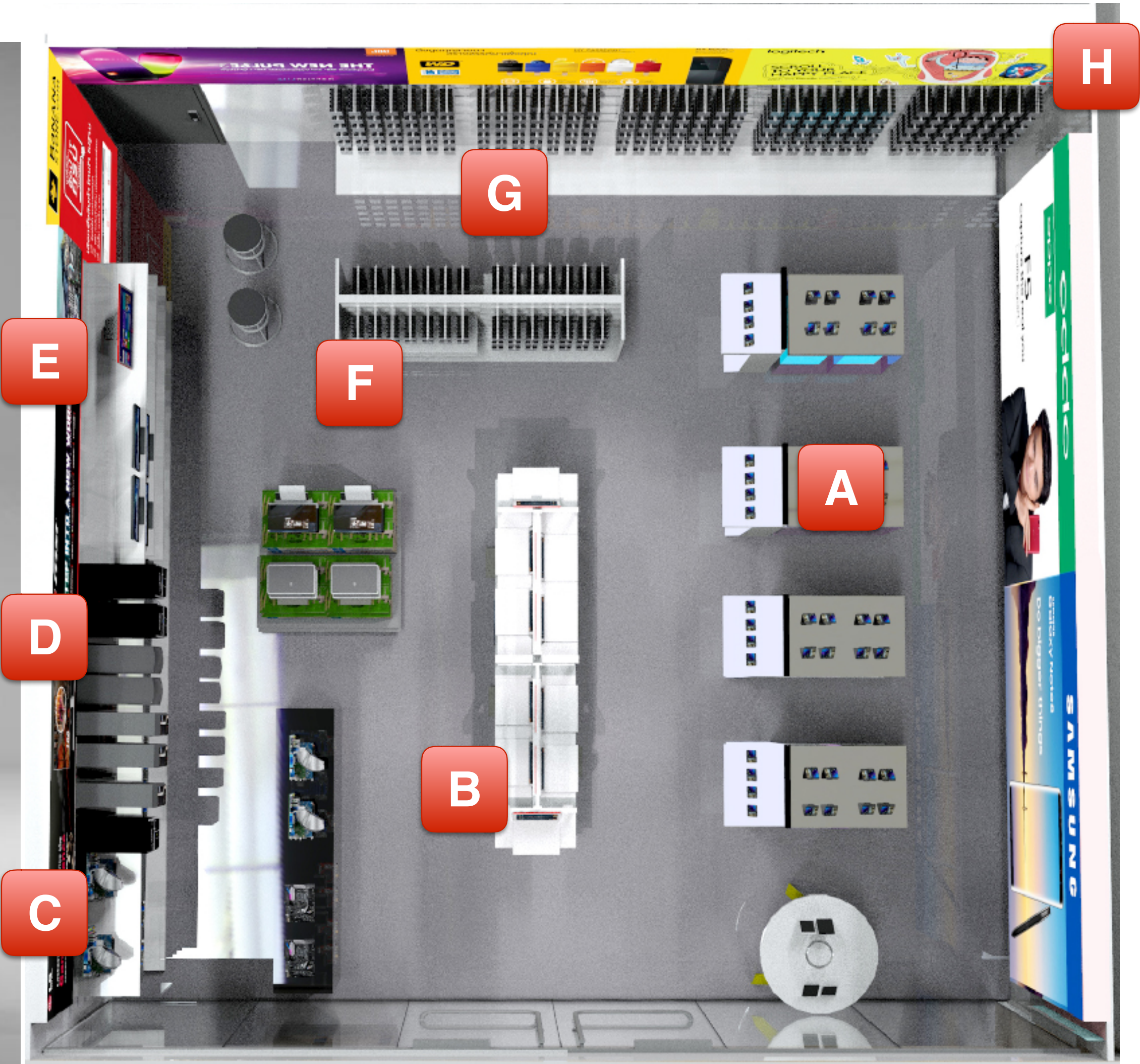


# SHOP DECORATION

## FLOOR PLAN: TYPE A

### PRODUCT LIST

- |                       |                        |
|-----------------------|------------------------|
| A) Smart Phone.       | B) Notebook            |
| C) DIY                | D) Monitor             |
| E) PC Brand           | F) Printer             |
| G) GON (Accessories). | H) Shelf (Accessories) |





Q & A